

Roll No.

[2]

BBA-502(N)

(Section—A)

(Short Answer Type Questions)

BBA-502(N)

B. B. A. (Fifth Semester)

EXAMINATION, 2022-23

ENTREPRENEURSHIP AND

SMALL BUSINESS

Time : Two Hours] [Maximum Marks : 70

Note : This paper consists of three Sections A, B and C. Carefully read the instructions of each Section in solving the question paper. Candidates have to write their answers in the given answer-copy only. No separate answer-copy (**B Copy**) will be provided.

Note : This section contains four questions from which *one* question is to be answered as long question. Each question carries 5 marks.

1. (A) Who is an Intrapreneur ? Bring out his characteristic features.
- (B) Write in brief about any *one* theory of Entrepreneurship.
- (C) State the objectives of EDP's.
- (D) What are the various stages of project life cycle.
- (E) What is project report ? State its importance.
- (F) Define Incentive and Subsidy. Explain its objectives.

Section—B**(Long Answer Type Questions)**

Note : This section contains four questions from which *one* question is to be answered as long question. Each question carries 17 marks.

2. Who is an Entrepreneur ? Explain in detail the characteristics and problems of Entrepreneur.

Or

3. Explain the various types of Entrepreneurship.

Or

4. Explain in detail the various forms of ownership of the organisation.

Or

5. What is a project ? Explain various classification of the project.

Section—C**(Long Answer Type Questions)**

Note : This section contains four questions from which *one* question is to be answered as long question. Each question carries 17 marks.

6. If you want to become an Entrepreneurship explain how will you start your own small scale industry.

Or

7. Explain how will you identify and select the project. Also explain the factors affecting the location of the project.

Or

8. Explain how will an Entrepreneur analyse the project while formulating the project (various analysis involved in project formulation).

Or

9. Explain in detail the government initiatives taken to promote exports and also explain about the export documentation.